

Exhibitor and Advertising Opportunities

Web marketing
Logo/Brand Exposure
Radio marketing
Live interaction with attendants

Advertising, Exhibiting and Sponsorship Solutions for Everyone:

Year-round marketing solutions built in to your advertising package, PLUS the unbeatable benefit of personal connection with your leads, all built into one ethical, targeted marketing solution for you and your business. Whether you're starting a brand new business on a budget or you are looking to build a lasting brand by marketing with an established company, we have a marketing plan for you!

Our packages include pre-event, event and post-event marketing lasting up to one year! Feel free to browse our different marketing packages, put together with the intention to offer something for everyone.

Conference Booth Exhibit Space:

One 10x 10 space in the prestigious Rice University Gym for the full event is provided. Chairs are included, tables on request on first-come-first serve basis. All items are the exhibitor's responsibility. The event is indoors so good weather is guaranteed!

Set Up:

Setup Friday evening 6pm-8pm, October 28, 2011.

Breakdown Saturday 8pm-9pm, Saturday, October 29, 2011.

Doors will be locked Friday night and the vendor area will be secured until the conference opens at 8:30 a.m. Saturday morning October, 29, 2011.

Types of Exhibitor Opportunities

- VIP Samadhi Sponsorship \$2250
- The Awakened Sponsorship \$1,500
- Blissed Out Sponsorship \$750
- Grasshopper Sponsorship \$250

Types of Advertising opportunities (no booth):

- Conference Guide
- Tote Bag Insert
- Event Break (restrictions apply, 4 spaces only)



BreatheCure

breathecure.org

VIP Samadhi Sponsorship

ONE SPACE

\$2250

- Prominent booth space
- Radio interview
- Your logo on all conference attendant **nametags**, which will be worn by all attendants, presenters and exhibitors throughout the weekend.
- Full Page in the Conference Guide
- Includes full permission to place a coupon on the back side of every pass or other advertisement of your choice
- Your logo displayed on the front of the pass alongside the logos of our nonprofits for optimal brand association.
- Only one sponsorship available! This means your business will be the only business allowed to advertise on the nametags
- Sponsor the VIP dinner that we are throwing for all our presenters, teachers, exhibitors and sponsors on Friday, October 28 evening. The event will be held at Café Moustache, and will be a fantastic way to connect with the yoga/wellness market community. Approximately 80 community leaders are expected. Sponsorship will include your logo on all table tent signage at the event
- Special thank you pitch for your company at the event's speech by Conference Director Jennifer Buergermeister
- Opportunity to leave 80 gifts, coupons or advertisements for the attendees.
- Includes listing on the marketplace page of BTC Conference.com for one full year.
- You receive 6 complimentary Conference passes to use in your own business's promotions, gift to clients, or use however you see fit! (\$900 value)

The Awakened Sponsorship:

\$1500

- Exhibit Booth Space in prime marketplace area
- Full Page in the Conference Guide
- Full Radio/Audio mention
- Logo on T-Shirts
- Name/Logo on press release, kickoff invitations, prevent email blast
- Full Web Media Advertising
- Tote Bag Insert
- Signage Sponsorship.
- Includes listing on the marketplace page of BTC Conference.com for one full year.
- You receive 6 complimentary Conference passes to use in your own business's promotions, gift to clients, or use however you see fit!
- VIP dinner and wine tasting for 2 on Friday night, October 28th, 2011 at Café Moustache



Blissed Out Sponsorship:

\$750

- Prime booth space
- ½ page in the Conference Guide
- Logo on T-Shirts
- Name/Logo on press release, kickoff invitations, email blast
- Prime Full Web Media Advertising
- Tote Bag Insert
- Signage Sponsorship
- Includes listing on the marketplace page of BTC Conference.com for 6 months
- You receive 2 complimentary Conference passes to use in your own business's promotions, gift to clients, or use however you see fit! (\$350 value)

Grasshopper Sponsorship:

\$250

- Your conference exhibitor booth in the marketplace area
- Name/Logo on press release, kickoff invitations, prevent email blast
- Tote bag insert.
- Logo on T-Shirts

Conference Guide Advertising (not a sponsor/vendor, ad only)

Full page \$499

½ page \$300

¼ page \$150

Tote Bag Insert:

\$100

- Insert your company's ad or promotional item in 1000 tote bags, distributed to all festival attendants during the Breathe the Cure Conference. Any size insert between business card-size and full 8.5x11 is welcome. For promotional items, must not exceed 5"x5"x2".) We must receive the inserts on or before October 21st in order to get them in the tote bags for you.

Event Break (restrictions apply) (2 SPACE)

\$200

- Your company can host a beverage/snack break to be held at a designated time during the conference
- You receive 2 complimentary Conference passes to use in your own business's promotions, gift to clients, or use however you see fit! (\$350 value)



Breathecure

breathecure.org

Reach

Facebook exposure will reach a projected 1,000,000 impressions on Facebook users for each ad promotion.

Newsletter email links and ads will reach our entire BTC email list of over 50,000 subscribers each time we promote you.

Contact:

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Event Organizers:

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Breathe the Cure 501c3 website: www.breathecure.org

Conference Website: www.btconference.com